



OUT EAST

Friends Newsletter

Fruitville Public Library

Volume 9 Number 3 Fall-Winter 2009



President's Message

Dear Friends:

Thus far, it has been a challenging and rewarding year as President of the Fruitville Friends. I have to thank the Board Members for all of their support now and in the future with an unfailing mission to continue to improve the Fruitville Library.

We thank our Treasurer, Kittie Chapman for staying on top of our finances and reporting them in a manner we can all understand.

One of my goals is to increase our revenues in a declining revenue environment. We will need your help to do this, whether it takes the form of bequests, book donations, support of our fundraisers, cash or other item donations.

Please stop by and see the makeover of our Bookstore. Although we are faced with many fiscal challenges, our Bookstore continues to be our major source of fundraising. Stop by and say hello to our new Bookstore Manager, Judith Leipold and Assistant Bookstore Manager, Mary Holloway.

Looking forward to the Spring, we will have a fabulous Earth Day Celebration, our Carrabbas Fundraiser and in recognition of our hard working volunteers, a Volunteer Luncheon.

We need you, please come forward and Volunteer in our Bookstore, become a member of the Friends or donate to our Bookstore.

Yours in Friendship,

Linda Markovits, President

Join our emailing list



in order to receive your Friends Newsletter online, be notified of special Friends events and special Bookstore sales. Join us by dropping off this slip at the Friends Bookstore, mailing it in, or email us at

klbkfl@yahoo.com with the message ."Sign me Up"

Name: _____

Welcome to our Newest Friends!

We have had 55 renewals so far this year, which is only about half of our membership. If you have received a renewal notice, please reconsider and continue to be a member. 8 new members have joined since the last newsletter. We would also appreciate your asking a friend or neighbor to join to help support the work of the library. All memberships receive our Newsletter and a Book Buck discount card. With a \$25 or higher membership, you will receive one of our customized book bags. The programs at the library that the Friends sponsor are needed more than ever before, so please join us.



Greetings from the Head Librarian....



The transition from summer to fall always brings new and exciting changes to the library. It has been a busy summer! The staff at Fruitville is looking forward to the change of season and the new changes to the library that will improve the quality of customer service to our patrons. The most noticeable change will be the change in hours. Beginning October 5th, the Fruitville Library will be opening at 10:00 a.m. Also we will be closing at 5:00 p.m. on Thursdays. This change will create a consistency in opening and closing times throughout all the County libraries, while still meeting patron needs.

Other changes that will occur include the extension of loan time for New Books. New Books will now have a checkout period of two weeks. All other loan periods will remain the same with DVD/Videos remaining at 7 days and all other materials at 3 weeks. The amount of holds you can place will increase from 3 to 5 items.

Some of you may have noticed parts of the collection have been shifted around. We are always trying to improve access to the collection and we are still working to improve the New Book section to better accommodate patron needs. We hope to have this completed in the fall.

As always, with the generous support of the Friends of Fruitville Library, our fall programming will include Storytimes, Knitting, and Book Club gatherings as well as some new programming from our community partners such as Mote Marine and the Cooperative Extension. Thank you for your continued support and interest in Fruitville Library.

ANN

Peggy Border is the new Library Supervisor

at Fruitville Public Library. Peggy has been with the Sarasota County Libraries since 2000, and has worked on the circulation, youth, and reference teams at Fruitville Library. Peggy is one of the original Fruits and helped open the library in 2001. Prior to joining Fruitville, Peggy worked in the youth section at Selby Library. Peggy completed both her undergraduate and graduate programs at USF. Peggy's undergraduate degree is in Interdisciplinary Social Science with concentrations in Psychology and Sociology. Before coming to Sarasota County Libraries, Peggy worked with developmentally disabled adults, in daycare settings, and with children and teens in the psychiatric field. Peggy enjoys reading all kinds of literature and strives to share this enthusiasm with patrons of all ages. Please stop by Peggy's office and say hi!



Fall Storytimes

Free Tickets are available the morning of the program.....

* Children under 6 must be accompanied by an adult.

Wee Read Together

Stories, Rhymes, Songs, Crafts, Puppets & Fun!



Ages 0—5

Tuesdays at 10:30 a.m.

Sept. 15 thru Nov. 3.

Limited to 80 people

Book Babies

Stories, Rhymes, Songs & Playtime!



Ages 0—36 months

Wednesdays at 10:30 a.m.

Sept. 16 thru Nov. 4

Fall Teen Programs

Art Contest Ages 14—18

Submit up to 3 pieces

- ◇ Oct. 12—Oct. 14 - Submissions accepted between 10 a.m and 8 p.m.
- ◇ Oct. 15—Oct. 16 - Submissions accepted between 10 a.m and 5 p.m
- ◇ Oct. 20 - Vote for winners between 6 and 8 p.m.

Refreshments and Prizes provided by the Friends of the Fruitville Library

Online Contest Ages 6—18 August 10—December 31

- Take book to movie trivia quizzes online.
- Write reviews on any book.
- Go to www.sclibs.net -> Planet Teen or KidZone
- 3 Winners receive \$50 Barnes & Noble Gift Cards

Fall YA Programs

- ◆ Wednesdays - Socrates Café—1:30 PM
- ◆ First Thursday - Fruitville Library Readers—1:30-2:30 p.m.

Adult Programs

Choosing Wellness

- *Abundant Wellness* - Saturday, Nov. 7, 2:00p.m. - 3:00p.m.
- *Loving What Is* - Saturday, Nov. 14, 2:00 p.m. - 3:00 p.m.
- *Alive and Loving Life* - Wednesday, Nov. 18, 2:00p.m. - 3:00p.m.



Computer Classes

With volunteer computer expert Jim Cerny

10/24 - 2:00-3:00 p.m.

11/21 - 2:00-3:00 p.m.

12/8 - 2:00-3:00 p.m.

Play Readers



Monday, Oct. 19

1:00-3:00 p.m.

The Heidi Chronicles by
Wendy Wasserstein

Check the flyers at the library for detailed information on events.



The Reading Garden, A Place to Grow

On October 26, 2002 our beautiful Reading Garden was established thanks to the vision of Sarabeth Kalajian, Ruth Dickie, along with the help of Mr. Lee Wetherington. Many years have passed since then and it continues to be the hidden treasure of the community. Anyone who walks the brick pathways can't help but be inspired by beauty, serenity, and a general sense of well being. The sound of the cascading waterfall, specialty gardens, fruit trees, Florida native plants, succulents, ground covers, ornamental grasses, flowering trees, and bromeliads are, to name a few, the wonders of this spectacular garden. The Storybook Cottage and kid friendly features have been a constant delight to all youth.

From the beginning, care of the garden was adopted by the Sarasota County Master Gardener volunteers. One in particular, Lynn Long, was a strong advocate of the garden and she organized the regular maintenance of the plants. Since her passing, most of the garden care has been provided by Master Gardeners Jule Doran, Sherry Cook and recently Jetty Zarfes. Lynn's husband, Jim, now assists with the placement of commemorative bricks in the garden pathway.

Our focus as Master Gardeners is to maintain and enhance the garden, while educating the public. Beginning in September we hope to have a monthly education table to answer any questions regarding gardening along with informational flyers. We are excited about the recent generous donation of an Earth Box by the Whisenant Family.

Thanks to Ruth and Sarabeth, we all now enjoy the benefit of a special place. The Fruitville Library Reading Garden is a respite from our busy life and a reminder that dreams can come true.

Jule Doran
Master Gardener



Master Gardener Help Desk

Once a month, look for Jule Doran, who will be hosting a Q & A for those who like to work in their own gardens. Master Gardener Julie is the Friends liaison for the Fruitville Library Reading Garden. Every fourth Saturday she will be available for questions from 10 a. m. to 12:00 p. m. in the Reading Garden.



Reading Garden Bricks

We're Building in the Garden at Fruitville

Won't you join us? **Buy a brick!** Add your name or that of a loved one to a Reading Garden pathway. We are calling on our loyal *Friends of the Fruitville Library* members to help us sell engraved bricks to further decorate the Garden at the Fruitville Public Library. The Reading Garden is 8 years old this Fall. Below is an application form.

Please call Kristina, Chair of the Brick Committee, 861-2500,

(Please circle the size brick you are requesting.)

Individual Brick 4" x 8" = \$75 *Veteran Brick* 4" x 8" = \$50
8" x 8" = \$150 8" x 8" = \$100

Family or Club Brick 4" x 8" = \$100 *Corporate Brick*...4" x 8" = \$150
8" x 8" = \$200 8" x 8" = \$250

4 x 8 bricks allow 2 lines, 14 characters per line, including spaces and punctuation.

8 x 8 bricks allow 4 lines, 14 characters per line, including spaces and punctuation.

Donor's Name _____

Address _____

Telephone # _____ Email _____

Comments: _____

Enclosed is my donation of \$ _____

*Please make checks payable to:
The Friends of the
Fruitville Public Library*



2009 Board of Directors

EXECUTIVE COMMITTEE

PRESIDENT
Linda Markovits
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VICE PRESIDENT
Jayne Hochschild
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TREASURER
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Marilyn Gormley
Carole Hann
Mary Holloway
Stuart Krupkin
Kristina Zornig
Jule Doran

*Ann Ivey
Library Manager
(*non-voting member)



*Bookstore phone:
861-2519*

*Fruitville Library phone:
861-2500*

Announcements

October Bookstore Sale

Oct. 26 - Oct 31, 2009



Don't Miss the Half-Price Fall Sale at the Friends of the Fruitville Public Library Bookstore Bookstore.

The Carrabbas Dinner Fundraiser

Mark your calendars for the Friends Carrabbas March 14, 2010 fundraiser. Make a donation to a worthy cause, and enjoy a great Italian meal for only \$10. Two seatings will be at 11:30 and 12:30. See the next Newsletter for more information.



National Friends Week

October 18 - 25, 2009

During National Friends Week, the Fruitville Friends will be having a Friends Membership Drive, as well as a Bookstore Volunteer Drive. Also a "Guess the Number of Pieces of Halloween Candy in the Jar Contest for a prize. We will be giving out "Book Bucks" to be spent at our Fall Book Sale the following week. Oct. 21-31.

For Sale-

Lowery Underwood Organ and Bench, Roll Top Model, very good condition-\$500.



Call Linda Markovits
941-379-7991

BOOKSTORE BUSINESS AND MARKETING MANAGER NEEDED

Position Description:

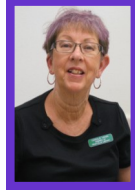
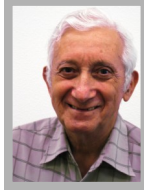
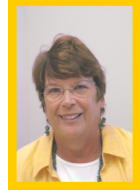
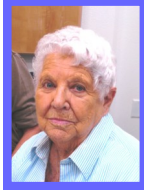
- Develop business strategy for increasing visibility and revenues in the Bookstore.
- Develop public relations and marketing strategies for the Bookstore.
- Develop Bookstore special sales, including advertising in newspapers and other media.
- Notify Friends members and others via email of special sales, and other promotions.
- Coordinate efforts with the Bookstore Manager, Assistant Manager and Scheduler.
- Attend Board meetings and deliver report.
- Work on special projects planned at Board meetings.
- Work directly with the President of the Friends of the Fruitville Public Library.
- Work directly with the President of the Friends of the Fruitville Public Library.
- Work on projects planned at Board meetings.

This is a very important Board Member position. Much of the fundraising revenue for the Fruitville Public Library comes from Bookstore sales. A retiree with a retail or business background would be ideal. This is a volunteer position without monetary pay, but guarantees camaraderie and feelings of accomplishment.

*For Further information or to apply, call :
Linda Markovits at 941 379-7991*

WILL YOU BE OUR FRIEND?

Say Hello To Some of The Friends Board Members



Jayne Hochschild Sandy Everly Mary Holloway Marilyn Gormley Stuart Krupkin Kristina Zornig Carole Hann Kittie Chapman

Name _____

Address _____

City _____ State _____ Zip _____

Telephone Number _____ Email _____

Second Address (Optional)

Name _____

Address _____

City _____ State _____ Zip _____

Telephone Number _____ Email _____

<input type="checkbox"/> Junior (Age 16 & under) \$3	<input type="checkbox"/> Corporate \$50	<input type="checkbox"/> <i>Renewal</i>
<input type="checkbox"/> Individual \$15	<input type="checkbox"/> Diamond \$100	<input type="checkbox"/> <i>I want to learn more</i>
<input type="checkbox"/> Family \$25	<input type="checkbox"/> Benefactor \$250	
<input type="checkbox"/> Sustaining \$50		

In addition to my membership, I have included a contribution in the amount of \$ _____

Please make checks payable to:

Friends of the Fruitville Public Library, 100 Coburn Road, Sarasota, FL 34240

** Membership Fees are Tax Deductible **

Board of Directors

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Marilyn Gormley

Carole Hann

Mary Holloway

Stuart Krupkin

Kristina Zorniq

Jule Doran

*Ann Ivey

Library Manager

(NON-VOTING MEMBER)

October Book Sale

Oct. 26—Oct. 31, 2009

Don't Miss the Half-Price Fall Sale at
the Friends of the Fruitville Public
Library Bookstore.

To view this newsletter
online, go to the Sarasota
County Libraries website:

www.sclibs.net and click

on the Friends icon, click
on the Fruitville link
and click on Newsletter.

BOOK STORE VOLUNTEERS NEEDED

Do you have 3 hours to give as a volunteer for the Fruitville Public Library Book store? Volunteers get to see all the newest books, have great conversations with book loving patrons, learn to price and label books. It's all for a great cause. The friends of the Fruitville Public Library are the major fund-raising arm for the Library. Without the profits from the Bookstore and other fund-raisers, there would be fewer programs for the children and adults. The library collection would lack much needed enhancement and many special events would not take place.

Please join us in this worthwhile venture. If the Bookstore is not your cup of tea, become a member of the Friends organization with a chance to serve on the Board of Directors.

For further information, please leave your name and telephone number with a Bookstore volunteer at 861-2519 or 861-2500



FRUITVILLE PUBLIC LIBRARY

100 Coburn Road • Sarasota, FL 34240

Save the Date
Oct. 18-25 National Friends Week
Oct. 26-31 Bookstore Half Price Sale
March 14, 2010 Carrabbas Fundraiser